



**Press review
Pollen AM**

Support : CCI Paris
Publication Date: July 15. 2020

«The CCI Entraide system has demonstrated the usefulness of 3D printers in times of crisis. »

A solidarity initiative to help maintain the activity of companies

PUBLISHED JULY 15, 2020

TRANSLATED FROM THE ORIGINAL VERSION : [HTTPS://WWW.ENTREPRISES.CCI-PARIS-IDF.FR/WEB/CLUB/CCI-ENTRAIDE-UNE-INITIATIVE-SOLIDAIRE](https://www.entreprises.cci-paris-idf.fr/web/club/cci-entraide-une-initiative-solidaire)

Interview with Didier Fonta, Director of Operations of Pollen AM



In addition to solidarity, the mutual aid platform set up by the Paris Region CCI in these times of crisis has made it possible to show the strength of some of the products and services offered by companies in the Paris Region. Testimony.

«The CCI Entraide system has demonstrated the usefulness of 3D printers in times of crisis.»

Pollen AM is an innovative start-up that has developed a new generation of 3D printer that makes possible the manufacture of finished objects at very low cost, locally and on demand. During the lockdown period, the management of this Ile-de-France-based company joined the CCI Entraide platform specially set up to promote solidarity and complementarity between companies.

"I discovered this exchange platform through a newsletter," explains Didier Fonta, the director of operations of this company founded in 2013.

"We didn't hesitate to sign up because we were already mobilized to provide equipment to hospitals. This platform had the advantage of putting "suppliers and demanders" in touch very easily. We responded to the call from the Parisian Order of Physiotherapists posted the day before we registered".

Pollen AM has thus manufactured 400 visors to enable physiotherapists to work inside hospital Covid units in pure respect of barrier gestures.

"We mobilized our printers to produce them in less than four days," recalls Didier Fonta.

"A lot of work has been done on optimizing parts to reduce production times. "The involvement of the teams in this operation was very strong," he adds, with the satisfaction of having helped "those who helped others, and those who really needed it.



The memory of this action will remain unalterable.

Beyond the satisfaction of having participated with our teams in a chain of solidarity that benefits everyone, Didier Fonta retains from this commitment, the demonstration of the strength of his products.

"The philosophy of our company is to defend a local, flexible and 100% French production. We have demonstrated that 3D printing can respond easily, quickly and cheaply to supply failures".

Didier Fonta hopes that this very particular period of containment will really lead to a reconsideration of the location of production tools. At the height of the coronavirus crisis, Pollen AM's activity was "turned upside down" and it was necessary to "reorganize the company". Today, the operations director speaks of "resuming deliveries of machines" and "revitalizing commercial activity".

"We hope to emerge transformed from this crisis and that we can capitalize on our new working and organizational methods. »